

PRESS RELEASE

New lifting cream from IONTO-COMED Professional Care gives a firm skin appearance

Karlsruhe, 24.04.2023: IONTO-COMED Professional Care, the care series of the IONTO-COMED brand, enables optimal care of the skin with the three lines CLEAN, HYDRATE and COMBINE. With the introduction of the "ANTI-AGING" line, the care series also specializes in mature and demanding skin. The first product of the series is the Anti-Aging 24H Lifting Cream.

The new lifting cream protects against external influences and skin aging caused by the environment with valuable plant oils and vitamins. It reduces redness through the extract of the resurrection plant and improves skin hydration. Red algae extract helps maintain healthy radiance and ceramides strengthen the natural protective barrier. The skin is firmed and fine lines and wrinkles are minimized.

The Anti-Aging 24H Lifting Cream increases skin hydration after the very first application and is equally suitable for sensitive skin types. It can be used as a day or night care at home or as a finishing treatment for facial treatments. Other properties of the fast-absorbing cream are: high concentrations of active ingredients, vegan, dermatologically tested and free of silicones and parabens. The lifting cream is available in two different sizes: In 50ml (retail product) and 200ml (cabinet product).

"We are pleased to now offer a line of skincare products focused on mature and demanding skin. The new Anti-Aging 24H Lifting Cream works against the signs of aging and promotes a smooth, fresh and even appearance. In doing so, it fulfills society's desire for a young and healthy glow." - Julian La Fontaine, Managing Director IONTO Health & Beauty GmbH.

About IONTO Health & Beauty GmbH

IONTO Health & Beauty GmbH combines the strong brands IONTO-COMED, SÜDA and CARE MORE and offers a wide range of innovative and practical products for wellness, cosmetics and foot care & podiatry - from devices and treatment chairs and tables to consumables and complete cabin equipment.

IONTO-COMED

As one of the leading suppliers in the field of apparatus cosmetics, IONTO-COMED develops and produces the equipment with which cosmeticians can effectively and sustainably help their customers to achieve more beauty, relaxation and well-being.

SÜDA

As a pioneer of modern foot care, SÜDA has been manufacturing highly functional equipment for foot care and podiatry for 90 years. With an exceptionally broad spectrum - from dry and wet technology to compressed air technology and combination systems to pneumatic units as well as highly functional equipment variants - SÜDA offers the right solution for every requirement.

CARE MORE

With around 3,000 articles from the fields of cosmetics, foot care, wellness and nails, CARE MORE as a full-range supplier provides cosmeticians professionally and reliably with everything they need for their daily work in the institute and practice. In addition to a large selection of well-known brand products, CARE MORE offers a variety of interesting private labels - quality products with an excellent price/performance ratio. All under the motto: "Top quality - fair price".