

PRESS RELEASE

IONTO-COMED supports people suffering from cancer by sponsoring a charity action

Karlsruhe, 20.10.2022: IONTO-COMED stands for well-being and care of one's own natural beauty. The brand passes this on by developing innovative solutions as well as sponsoring various projects. By sponsoring the cooperation between BEAUTY FORUM and DKMS LIFE, IONTO-COMED recently supported the patient program *look good feel better*.

The cooperation took place within the framework of the BEAUTY FORUM Munich from October 01st to 02nd. On both days of the fair, the program was presented and introduced by two volunteer beauticians. In general, the look good feel better program supports people with cancer by dealing with the external changes during therapy and regular exchange in a group.

IONTO-COMED, as the main sponsor of the charity event, specifically promoted the "We believe in the power of beauty" bracelets, which visitors could purchase. The professional audience also had the opportunity to support the patient program by purchasing a DKMS LIFE Beauty Bag. This bag contained 17 different products and equally high-quality sheet face masks from the IONTO-COMED Professional Care range.

"We are very pleased to have been able to support the cooperation between Health & Beauty Germany GmbH and DKMS LIFE with a sponsorship. We want to take part in improving the self-esteem of cancer patients undergoing therapy and increasing their sense of well-being. It's nice to see how you can do something good together." - Julian La Fontaine, Managing Director IONTO Health & Beauty GmbH.

About IONTO Health & Beauty GmbH

IONTO Health & Beauty GmbH combines the strong brands IONTO-COMED, SÜDA and CARE MORE and offers a wide range of innovative and practical products for wellness, cosmetics and foot care & podiatry - from devices and treatment chairs and tables to consumables and complete cabin equipment.

IONTO-COMED

As one of the leading suppliers in the field of apparatus cosmetics, IONTO-COMED develops and produces the equipment with which cosmeticians can effectively and sustainably help their customers to achieve more beauty, relaxation and well-being.

SÜDA

As a pioneer of modern foot care, SÜDA has been manufacturing highly functional equipment for foot care and podiatry for 90 years. With an exceptionally broad spectrum - from dry and wet technology to compressed air technology and combination systems to pneumatic units as well as highly functional equipment variants - SÜDA offers the right solution for every requirement.

CARE MORE

With around 3,000 articles from the fields of cosmetics, foot care, wellness and nails, CARE MORE as a full-range supplier provides cosmeticians professionally and reliably with everything they need for their daily work in the institute and practice. In addition to a large selection of well-known brand products, CARE MORE offers a variety of interesting private labels - quality products with an excellent price/performance ratio.