

PRESS RELEASE

IONTO-COMED and SÜDA set exciting highlights at BEAUTY Düsseldorf 2023

Karlsruhe, 27.03.2023: For IONTO-COMED and SÜDA, another exciting trade fair weekend is coming up. From March 31st to April 2nd, 2023, both brands of IONTO Health & Beauty GmbH will welcome visitors to their booths at the BEAUTY in Düsseldorf and entice them with various trade fair promotions.

BEAUTY Düsseldorf takes place once a year and attracts professionals from the cosmetics, nail, foot care and wellness industries. Numerous exhibitors present their product variety. Among those, are the brands IONTO-COMED and SÜDA represented.

A visit to the IONTO-COMED booth (Hall 10, Booth A44) is especially worthwhile this year. With the GlowSolution Reverse Needling, the brand will present a ultrasound-free world novelty, which features an innovative GlowNeedling. IONTO-COMED will also be presenting three new products from the IONTO-COMED Professional Care range: the Plumping Lip Mask, the Bio-Cellulose Face Mask Hemp & Baku-chiol and the Anti-Aging 24H Lifting Cream. Furthermore, in cooperation with the Beautinda company, there will be a big raffle and a panel discussion worth knowing with the topic "All eyes on you".

Foot care professionals and podiatrists can also look forward to new products from SÜDA (Hall 9, Stand H21). The brand will be presenting two innovations specifically in the field of foot care equipment: SÜDA V and SÜDA V eco. Furthermore, visitors can get to know the new foam creams at the SÜDA CARE test bar and test them on site. An exciting lecture on "Foot relaxation in the institute - powered by SÜDA CARE NATURE" rounds off the SÜDA highlights.

CARE MORE will not be present at this trade fair, but will still offer customers a trade fair discount in the online store.

"We are already very excited about the three days of the fair and look forward to the common exchange with the visitors of the fair." - Julian La Fontaine, Managing Director IONTO Health & Beauty GmbH.

About IONTO Health & Beauty GmbH

IONTO Health & Beauty GmbH combines the strong brands IONTO-COMED, SÜDA and CARE MORE and offers a wide range of innovative and practical products for wellness, cosmetics and foot care & podiatry - from devices and treatment chairs and tables to consumables and complete cabin equipment.

IONTO-COMED

As one of the leading suppliers in the field of apparative cosmetics, IONTO-COMED develops and produces the equipment with which cosmeticians can effectively and sustainably help their customers to achieve more beauty, relaxation and well-being.

SÜDA

As a pioneer of modern foot care, SÜDA has been manufacturing highly functional equipment for foot care and podiatry for 90 years. With an exceptionally broad spectrum - from dry and wet technology to compressed air technology and combination systems to pneumatic units as well as highly functional equipment variants - SÜDA offers the right solution for every requirement.

CARE MORE

With around 3,000 articles from the fields of cosmetics, foot care, wellness and nails, CARE MORE as a full-range supplier provides cosmeticians professionally and reliably with everything they need for their daily work in the institute and practice. In addition to a large selection of well-known brand products, CARE MORE offers a variety of interesting private labels - quality products with an excellent price/performance ratio.

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